



Dr. Salzberg's Myths of Dentistry

In Dental Myths Part 5, we will be discussing all of our past myths and one major new myth—**Finances.**

In my last 20 years of my experience with patients, many times the first question asked when seated is "How much will this cost?" Of the patients that do not continue treatment, 90% of the time what holds them back is finances. In the last 10 years, we have been using a company called CareCredit. They offer low cost or INTEREST FREE financing for either 12 or 18 months! This has taken dentistry to a different level. Now when patients need general dentistry or orthodontic treatment, they can spread out their payments for either 12 or 18 months totally interest free! Patients can go online to apply so our office never has to know your personal finances.

Dental Myth I - Tetracycline Stains

In this issue, we talked about how people lived with incredibly dark teeth due to tetracycline stains. These are people that don't like to smile because they are embarrassed by their dark gray teeth. We have a process called "Power Bleaching" that defeats this stain in the majority of cases.

Dental Myth II- Invisible Braces

One of the most revolutionary breakthroughs for orthodontics has been the development of Invisalign. Adults and teenagers can now have their teeth straightened without the use of metal braces in most cases. Patients can wear snap on clear forms called "aligners" that are virtually invisible. Imagine straightening your teeth without anyone knowing. You take off the aligners to eat and brush your teeth, so your daily routine can go on uninterrupted.

Dental Myth III- "I hate going to the dentist"

Most of our patients that come to us are referred from our current patients. They know what a kind, friendly, warm practice I have. They feel really good about sending their boss or mother-in-law. Just call our office to see the difference—you're not just a number, you'll feel like a member of our family.

Dental Myth IV-You don't have to see a specialist to be treated special

As I said before, we are "special" in many different ways. The treatment options that I offer are the most comprehensive and cover almost every aspect that dentistry has to offer. From root canals, orthodontics, veneers, crowns and bridges to cosmetic bonding (tooth colored fillings). We can form a treatment plan that is just right for you.

Just before the publishing of this article, we completed a case for our patient Brittany that I would like to share with you. She was going to Hollywood to be screen tested and we did her makeover. So here is her story...

I had a long process getting to Dr. Salzberg. First, I got braces on at 10 years old. They were on for 2 years and things seemed ok. After turning 13, my teeth started to shift. Keep in mind that throughout my sophomore year I was heavily involved in pageants and won 6 titles so I started to believe that my teeth were ok and gave me character. At the end of my junior year, I was even in the top 15 out of 177 girls in the Ms. Teen Illinois pageant. I was then invited to attend an acting and modeling competition in California called the "World championship of performing arts". I received 6 gold medals, 4 silver and 2 bronze. Everyone I spoke to said I had the "IT" factor. However, they said along with getting experience, I needed to get my teeth straightened by the fastest means possible.

So, what to do about my teeth? My grandparents went to a wedding where the bride had completed veneer work with Dr. Salzberg, so we called and got an appointment right away. Dr. Salzberg discussed the possibility of either braces or veneers. Due to my time limitations, I chose veneers.

How do I feel about the appearance of my teeth? After only a few days of adjustment, they look and feel so natural. It was immediately easy to speak and eat. It was as if I have a fairy "God-dentist" who waved a magic wand and made perfect teeth.

I am so much more confident and I smile all the time! I had gotten used to the bad smile and now I don't have to worry if people are staring at me because my teeth are crooked. Now I know that when I smile, all they see is me....and of course my great smile!



Brittany's Initial Visit



Brittany's Gorgeous New Smile!

For a complimentary consultation call
847-359-6766
or visit our website at
www.palatinedental.com

May this year be your best ever!