

"Dr Salzberg's Myths of Dentistry

Myth#10: Staff That Has An Attitude Don't Affect The Office

It always gives me great pride to say that all of my staff members have been with me a very long time. Most of them, have worked with me for over 10 years. So why is that so important? For most of us, going to a health care office of any kind, can be a stressful event. In most cases, it's the staff of the office that sets the tone of how you feel during your visit.

In our office, we have always had the attitude that patients are #1. From the time you place the call to us, you will hear a friendly voice that can answer all your questions and make you feel comfortable about our office.

At your first appointment, I will answer any questions you may have and discuss what results you are trying to achieve. We will take a complete set of x-rays (unless you bring your own x-rays) and perform an exam. I will print up a treatment plan and we will discuss treatment options and payment plans.

Since I expanded into orthodontics four years ago, it has been a real pleasure to see the beautiful smiles that I have helped make. By seeing children as early as 7 years old, we can determine if there will be a need for orthodontic treatment. By guiding their growth early, we are able to shorten their orthodontic treatment time by up to a year in some cases. (See Photos)

**Our Patient Brooke
Before Treatment**



**After Two Phase
Treatment**

***By treating cases early, we can create
beautiful broad smiles like this!***

In last month's issue, you saw how Lana's "smile makeover" changed her appearance. She now cannot stop smiling and tells everyone how happy she is. That truly makes us happy too!

Call for a Complimentary Evaluation!

Give us a call at 847-359-6766
or visit our website at
www.palatinedental.com